

ING. ALESSIA MEREUȚĂ

MARKETING × CONTENT × TECH

MEDIA KIT + RATE CARD / 2026



CREATIVE CONTENT. STRATEGIC THINKING.

I TURN IDEAS INTO CONTENT.

I'm Alessia — a marketing, content and tech-focused creator working across strategy, SEO, social media, PR, influencer marketing and digital content.

My background combines marketing and communication with an engineering and technology perspective. That mix helps me translate complex ideas into content people actually understand and want to engage with.

WHAT I BRING

- **Strategic thinking**
- **Creative execution**
- **Tech fluency**
- **Clear communication**

Current audience & performance insights available upon request.

ONE CREATOR. MULTIPLE ANGLES.

TECH

Gadgets, apps, digital tools & explainers

EDUCATION

Useful information made simple

LIFESTYLE

Everyday products, experiences & ideas

BRANDS

Authentic integrations with a clear concept

CONTENT THAT FEELS NATIVE — NOT LIKE AN AD.

HOOK. VALUE. STORY. ACTION.

The strongest branded content starts with a real idea. I build each piece around a strong opening, useful or entertaining value, natural storytelling and a clear reason to care.

STRATEGY → CREATIVE → EXECUTION

A repeatable process, adapted to the brand and platform.

WHAT I CAN CREATE.

UGC

Product-focused video created for brand use

CREATOR CONTENT

Sponsored TikTok / Reel integrations

DEDICATED REVIEWS

Longer-form, product-led content

CAMPAIGN PACKAGES

Concept + multiple deliverables

STORIES

Short-form supporting content

STRATEGY

Content concepts and campaign direction

BRAND COLLABORATIONS

REAL BRANDS.
REAL CONTENT.
REAL IMPACT.

VIDEO COLLABORATIONS THAT MAKE AN IMPACT.

I collaborate with brands to create authentic, engaging and results-driven video content across TikTok, Instagram and other digital platforms.

TECH
LIFESTYLE
APPS
SERVICES
EDUCATION
AND MORE

ANKER

CHARGING · POWER
SMART TECH

VESTINDA

INVESTING · TRADING
AUTOMATION

AKAI

AUDIO · TV · CONSUMER
ELECTRONICS

OWL eSIM

ESIM · TRAVEL
GLOBAL DATA

YUNOW

LOCAL SERVICES
MARKETPLACE

VOTBLOC.RO

ONLINE VOTING
COMMUNITIES

PAYLINKS

PAYMENT LINKS
ONLINE PAYMENTS

RINGDOC

TELEMEDICINE
ONLINE CONSULTATIONS

CREATIVE CONTENT. REAL COLLABORATIONS.

From product showcases and how-to videos to educational content, I help brands communicate their message in a way that feels natural, relevant and engaging.

Whether you're a global tech brand or a local business, my focus is always the same:
great content that connects with real people.

STARTING RATES.

UGC VIDEO	€150+
CREATOR CONTENT	€350+
DEDICATED REVIEW	€450+
CAMPAIGN PACKAGE	€900+
STORIES — 3 FRAMES	€100+
ADDITIONAL VIDEO	€150+
ADDITIONAL PLATFORM	€50+

Rates are starting prices. Final quotation depends on deliverables, production complexity, platforms, timeline, usage rights and exclusivity. Prices exclude VAT where applicable.

EXTEND THE CAMPAIGN.

PAID USAGE — 30 DAYS	+30%
PAID USAGE — 90 DAYS	+75%
WHITELISTING / SPARK ADS	CUSTOM
CATEGORY EXCLUSIVITY	CUSTOM
RUSH DELIVERY	CUSTOM
RAW FOOTAGE	CUSTOM
ADDITIONAL REVISIONS	€50+

Usage, exclusivity and paid media are quoted according to scope and campaign duration.

FROM BRIEF TO DELIVERY.

- 01 BRIEF** Goals, audience, deliverables
- 02 CONCEPT** Creative direction + hook
- 03 PRODUCTION** Filming, editing, captions
- 04 DELIVERY** Final assets + agreed revisions

CLEAR PROCESS. FAST COMMUNICATION. STRONG EXECUTION.

LET'S MAKE SOMETHING WORTH SHARING.

For collaborations, campaigns, UGC, content strategy or creative concepts, get in touch and tell me what you're building.

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